

Good Soil

Evangelism & Discipleship

Training and Resources for Sharing God's Story of Hope in a World of Competing Faiths and Cultures



GSE&D Training and Resource Catalog



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What is **Good Soil E&D**?

According to Jesus, the “good soil” is a person who hears God’s word and ...

- Clearly ***understands*** it. (Matthew 13:23)
- Sincerely ***embraces*** it. (Mark 4:20)
- Firmly ***holds on to*** it. (Luke 8:15)

We provide ***evangelism*** (the “***E***”) training and resources to equip Christ-followers to present the gospel in a way that people will clearly understand and sincerely embrace it.

Our ***discipleship*** (the “***D***”) training and resources assist disciplemakers as they minister to other believers, in teaching them to firmly hold on to the gospel that they have understood and embraced.

Good Soil E&D is worldview-relevant evangelism & discipleship.

We provide training and resources to help you share the gospel, as God’s story of hope, in a world of competing faiths and cultures.



Good Soil is Chronological

Focused on God’s redemptive story as it unfolds chronologically from Genesis through Revelation.

Good Soil is Visual

Illustrated with high quality images from the Redemptive Story Art Series, specially created for Good Soil Evangelism and Discipleship.

Good Soil is Flexible

Adaptable for evangelism and discipleship in various worldview cultures and for use in a variety of available-time settings.

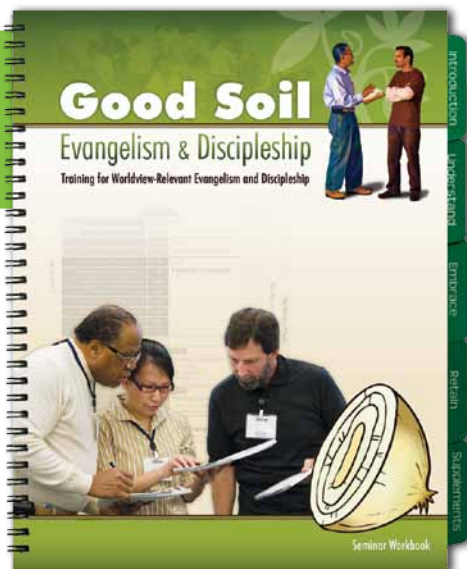
Good Soil is Biblical

Based upon a Biblical theology of evangelism and discipleship, developed from the teachings of Jesus and the practices of the apostles and the early Church.



Good Soil Seminars

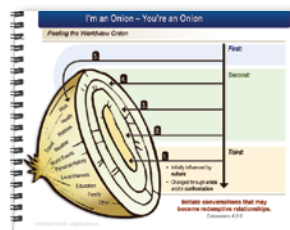
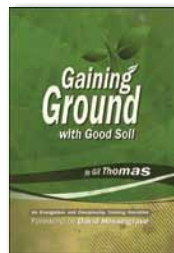
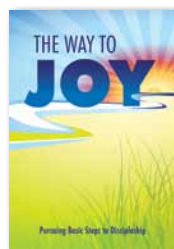
Training for Worldview-Relevant Evangelism & Discipleship



Learn how to ...

- *Evaluate* a person's spiritual status on the Good Soil evangelism and discipleship scale.
- *Peel* an unbeliever's "worldview onion" through casual conversations.
- *Determine* how much gospel content and Biblical context an unbeliever needs in order to make a good soil faith response.
- *Penetrate* unbiblical "worldview noise" using God's redemptive story, as it unfolds from Genesis through Revelation.
- *Use* the *Chronological Bridge to Life* to help unbelievers embrace the gospel of Jesus Christ.
- *Disciple* new believers through their first steps in following Jesus.

Become equipped to use ...



Good Soil Basic Seminar

\$120 registration

- Two days of interactive training.
- Includes lunch, snacks, and instructional materials.
- The Good Soil Seminar Workbook, *The Story of Hope*, *The Way to Joy*, and *Gaining Ground with Good Soil*.



Good Soil Trainer Certification

\$60 registration

- Additional (*and optional*) day of training to equip and certify trainers to lead Good Soil Basic Seminars.
- Includes instructional materials, lunch, and snacks.



This seminar is offered every May and October.
www.GoodSoil.com/training



Good Soil Bible Storytelling

Using Bible Stories in Evangelism and Discipleship

Everyone loves a story! And we can all think of someone who tells great stories. You might even think, "Oh, how I wish I could tell stories like Uncle Bob!" Well, now you can. We are all storytellers. Some of us (either by accident or purposefully) have just perfected our storytelling skills. At the Good Soil Bible Storytelling workshop you will ...

- Participate in a process for learning and remembering Bible stories.
- Learn engaging storytelling techniques.
- Learn how to use Bible stories in multiple settings to reach:
 - Adults
 - Children
 - Postmoderns
 - Tribal peoples, etc.
- Develop teaching-learning techniques and improve your preaching with stories.

Bible Storytelling is a 2-day (12 hour) training seminar offered yearly in May. Cost includes instructional materials, lunch, and snacks.

Yearly MAY Seminar Schedule:

Monday - Tuesday	Wednesday	Thursday - Friday
Good Soil Basic Two-day evangelism & discipleship training	Good Soil Trainer Certification	Bible Storytelling Developing your Bible storytelling skills for evangelism & discipleship.

*Taught in the training center of ABWE, the Association of Baptists for World Evangelism (near Harrisburg, PA) For more information and to register: www.GoodSoil.com/training



\$120 registration



Moving Beyond Lecture

Become a Creative Facilitator of Interactive Training

Are you ...

- Frustrated with the lack of audience involvement in your presentations?
- Desperately in need to stop or minimize lecturing but are not sure what to do differently?
- Longing for a process to help you design and deliver memorable presentations and training sessions?

In this seminar you will ...

- *Discover* a six-step process for designing presentations and training sessions that consistently engage participants.
- *Experience* interactive alternatives to lecture that will add creative options to your teaching and training toolkit.
- *Practice* your new-found skills in a safe environment with feedback designated to accelerate application of what you learn.

Moving Beyond Lecture is a 2-day (12 hour) training seminar offered yearly in October. Cost includes instructional materials, lunch, and snacks.

Yearly OCTOBER Seminar Schedule:

Monday - Tuesday	Wednesday	Thursday - Friday
Good Soil Basic Two-day evangelism & discipleship training	Good Soil Trainer Certification	Moving Beyond Lecture Becoming a creative facilitator of interactive training.

*Taught in the training center of ABWE, the Association of Baptists for World Evangelism (near Harrisburg, PA) For more information and to register: www.GoodSoil.com/training

Info@GoodSoil.com



\$120 registration

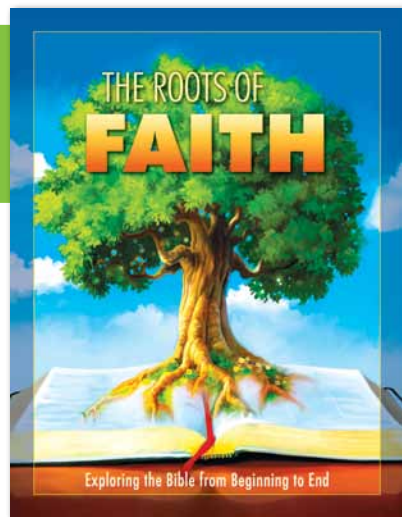


The Roots of Faith Bible Courses

The Roots of Faith:

Exploring the Bible from Beginning to End

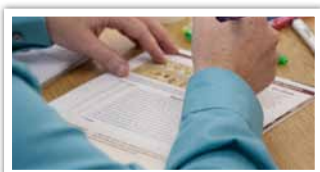
The Roots of Faith is an extensive (100 Bible events) and intensive (80 hours of class participation) study of the Bible's redemptive story. This chronological Bible study program consists of two courses: **The Roots of Faith—Old Testament** and **The Roots of Faith—New Testament**.



*Interactive
and
Fun*

In *The Roots of Faith* courses you will learn ...

- The basic content of the Old and New Testaments.
- The chronology of 100 major Bible events—how the Bible progressively unfolds from Genesis through Revelation.
- The geographic locations where major Bible events occurred.

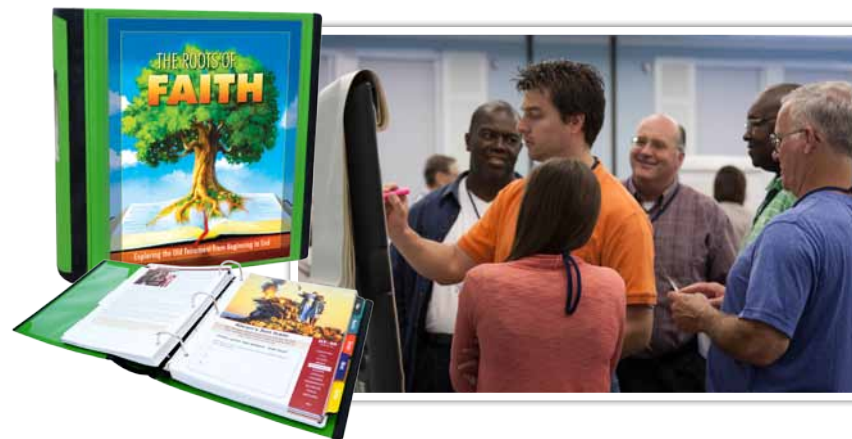


- Each course (*Old Testament* and *New Testament*) consists of 40 hours of classroom instruction, Monday through Friday.
- The courses are creatively interactive and lots of fun.
- Not only will you enjoy these courses as a student, but you will also simultaneously be equipped to teach these courses. See pages 16-17 for information on *The Roots of Faith* Instructor Kits.
- Student workbooks are available for purchase by course graduates to use in teaching others.

The Roots of Faith—Old Testament

\$250 registration

Unfolds the promises of the Jewish Messiah who would become the Savior of the world.



The Roots of Faith—New Testament

\$250 registration

Unpacks the fulfillment of the Old Testament hopes and promises, based upon the perfect life and sacrificial death of Jesus Christ.



Yearly JUNE Seminar Schedule:

Week 1: The Roots of Faith-Old Testament

Monday	Tuesday	Wednesday	Thursday	Friday
Events 1-10	Events 11-20	Events 21-30	Events 31-40	Events 41-50

Week 2: The Roots of Faith-New Testament

Monday	Tuesday	Wednesday	Thursday	Friday
Events 1-10	Events 11-20	Events 21-30	Events 31-40	Events 41-50

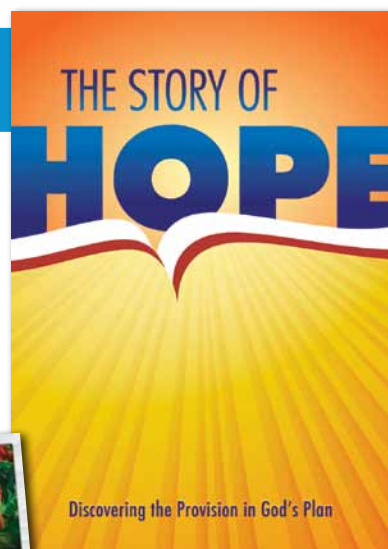
*Taught in the training center of ABWE, the Association of Baptists for World Evangelism (near Harrisburg, PA) For more information, specific dates, and to register: www.GoodSoil.com/training

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The Story of Hope

Discovering the Provision in God's Plan

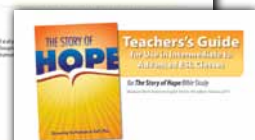
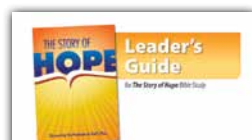
A time-flexible tool for presenting the Bible's redemptive story in as few as fifteen minutes or as long as twenty or more hours. Designed for evangelistic Bible studies but also helpful in teaching the Bible's Big Story to believers.



Discovering the Provision in God's Plan

\$8.00 Each

Quantity Pricing Available
Available in Several Languages



- Chronological Bible study from Genesis through Revelation
- Forty beautifully illustrated redemptive story event studies
- Plus, the *Chronological Bridge to Life and Bible Maps*
- Free downloadable leader's guide and ESL guide available at www.GoodSoil.com/free
- Check out the workbook option on page 11

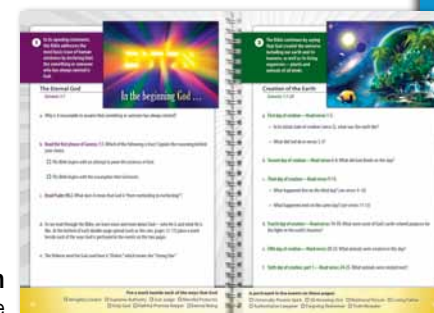
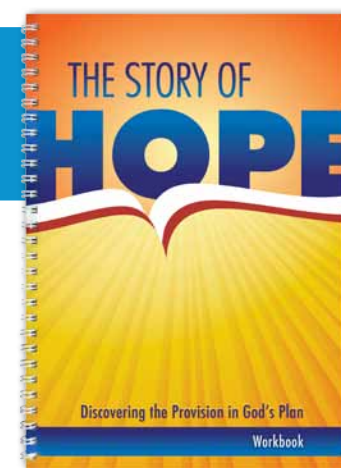
The Story of Hope Workbook

Discovering the Provision in God's Plan

The Story of Hope Workbook contains the same content as *The Story of Hope* study guide. But it is different in that a full page is dedicated to each of the 40 Bible event-lessons, allowing for more space to write notes, expanding the book to 60 pages as compared to the 40 pages in the study guide version. And the book is formatted in a workbook style with a wire binding. Specially designed for *The Story of Hope* Bible studies where participants are very serious about mastering the content of the study.

\$12.00 Each

Quantity Pricing Available



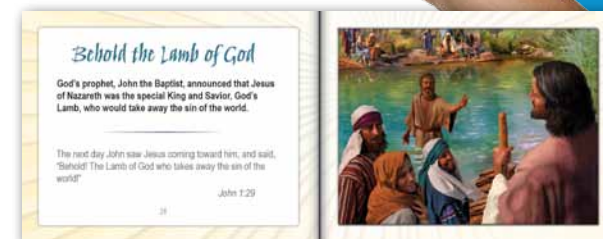
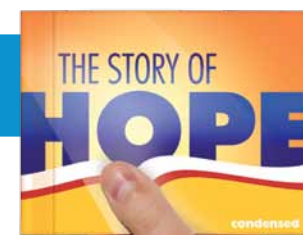
The Story of Hope Condensed

This pocket-sized version of *The Story of Hope* includes full color images of 20 Bible events in a condensed story. Corresponding scripture verses are listed with each event.

Its convenient size allows you to carry this booklet in your pocket, keep it in your car or purse. The 20 events follow the Bible's redemptive story from beginning to end.

\$10.00

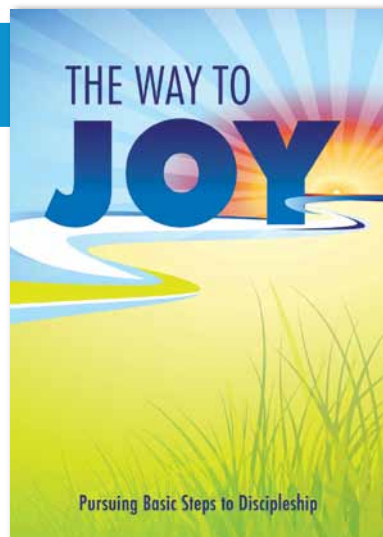
Packet of Five



The Way to Joy

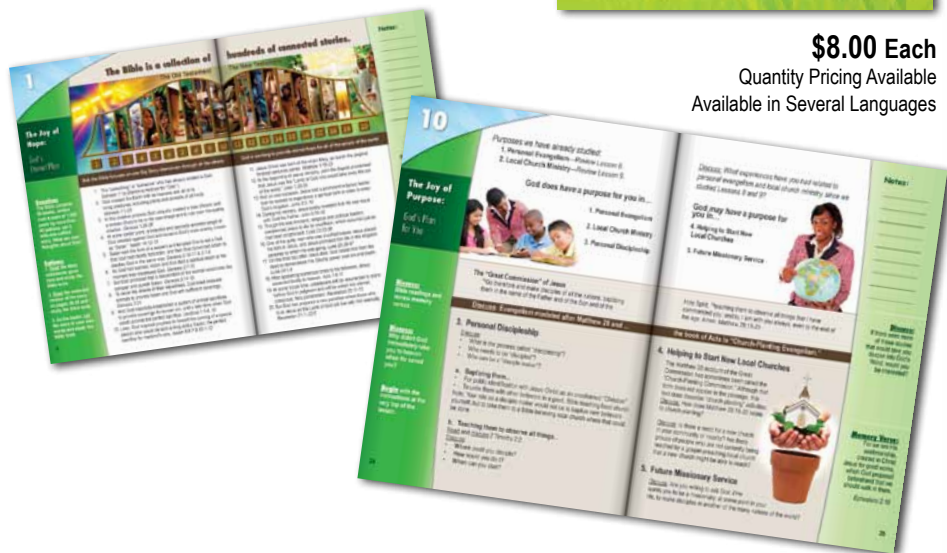
Pursuing Basic Steps to Discipleship

A leader-guided foundational Bible study booklet, intended primarily for use as an evangelistic follow-up discipleship study. Its primary intended use is for one-on-one discipleship sessions. However, it can also be used in small group contexts or as a study booklet for new converts classes. It includes ten lessons and a set of Bible memory cards to use in connection with the lessons.



\$8.00 Each

Quantity Pricing Available
Available in Several Languages



- Ten beautifully illustrated basic discipleship lessons
- Plus, memory verse cards correlated with these lessons
- Emphasis on local church ministry and world missions
- Free downloadable leader's guides available at www.GoodSoil.com/free

Translations Available in N. America



Here are some of the translated Good Soil resources that we try to keep in stock in our USA office:

The Story of Hope -

Spanish
French
Russian
Chinese—Simplified
Portuguese—Brazil
Portuguese—Europe
Korean
Creole
Global English
Nepali
Slovak



The Way to Joy -

Spanish
French
Russian
Portuguese—Brazil
Creole
Global English



Additional Translations

In addition to the above translations, Good Soil resources also exist in the following languages:

- Australian English
- Bahasa Indonesia
- Bengali
- German
- Mongolian
- Zulu
- And others

Good Soil translation projects are continually in process around the world and several projects are currently underway in these, and other, languages: Bahasa Indonesia, Swahili, Melanesian Pidgin, Czech, Arabic, Turkish, Thai, Romanian, Polish, and Japanese.

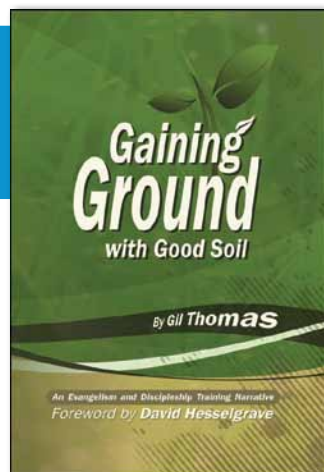
Please contact us if you would like to work with us on a translation project for *The Story of Hope*, *The Way to Joy*, or another Good Soil resource.

For more information on translations and translation projects:

www.goodsoil.com/translations

Gaining Ground with Good Soil

... is an enjoyable, entertaining narrative with thought-provoking, sometimes heart-wrenching exercises that will help the reader understand worldview-relevant evangelism & discipleship and its importance in a postmodern world.



\$15.00 Each
Quantity Pricing Available

- Good Soil E&D summarized in a narrative form
- Designed for personal reading or small group studies
- Free study guide, leader's guide and PowerPoint available at www.GoodSoil.com/free
- Ebook and Audio versions available in 2015



Gaining Ground Self Study Guide

A free guide for personal study of *Gaining Ground with Good Soil*. Ideal

resource for those who are not able to attend a Good Soil seminar, but who want to gain optimal benefit from reading the book.

➡ **Free Download**
www.GoodSoil.com/free



Gaining Ground Leader's Guide

A free instructor's guide for leading a group of students through *Gaining Ground*

with Good Soil. Includes a wide variety of creative and interactive teaching methods. Great for Sunday school classes or small group Bible studies.

➡ **Free Download**
www.GoodSoil.com/free



Gaining Ground PowerPoint

A free PowerPoint presentation to be used in conjunction with the *Gaining Ground with Good Soil* Leader's Guide. Contains 31 beautifully designed slides.

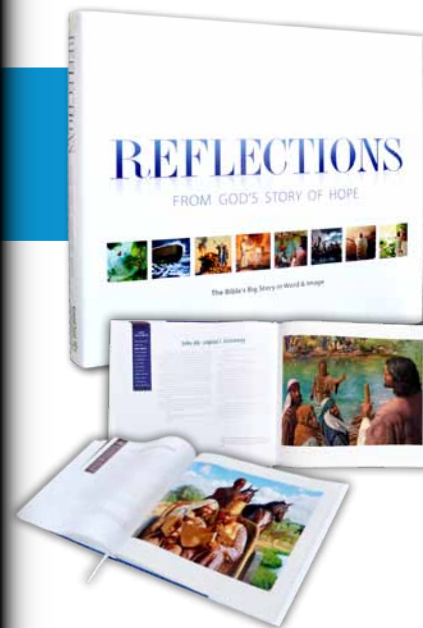
➡ **Free Download**
www.GoodSoil.com/free



Gaining Ground Supplemental Teaching Resources

A free set of teaching resources to be used in conjunction with the Leader's Guide for *Gaining Ground with Good Soil*. Resources designed to make class learning more enjoyable and more effective.

➡ **Free Download**
www.GoodSoil.com/free



Reflections Story & Image Book

The Big Story of the Bible in a Coffee Table Book

Reflections unfolds the storyline of the Bible through 50 Old Testament and 50 New Testament events—from Genesis through Revelation.



- 100 key Bible events organized by 25 major Bible eras
- 100 full-page Bible event images
- More than 200 pages, 9" x 12"
- A Bible storybook for all: adults, children, Christians, or non-Christians

Special Pricing!

\$40.00 Each
\$30.00 Each for 2-7
\$20.00 Each for 8 or more

Reflections The Audio Experience



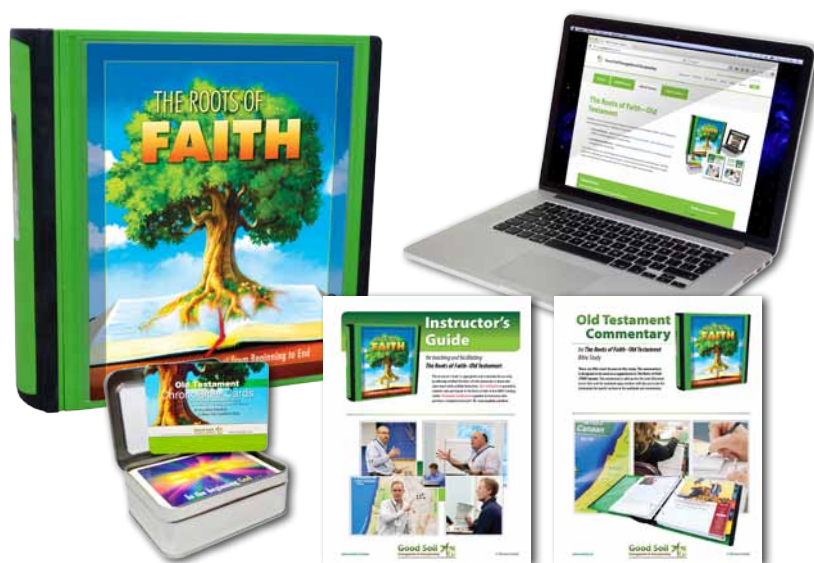
By mid-2015 you will be able to listen to professional recordings of all 100 narratives from the book *Reflections from God's Story of Hope*. These dramatic, sound effects-enhanced, multiple-voice readings have been professionally mixed and recorded by Eric Lee Productions and will provide you (approximately) a six-hour audio journey through the Bible's Big Story of redemption, from Genesis through Revelation. The recordings will be available on a flash drive or by downloading, so that you can listen and enjoy *Reflections: the Audio Experience* in your car, on your bike, as you exercise, or any place you can use an MP3 player.

The Roots of Faith Old Testament Kit

\$100 Instructor Kit only
\$250 Instructor Kit and on-site
class registration

Curriculum for Teaching God's Redemptive Story

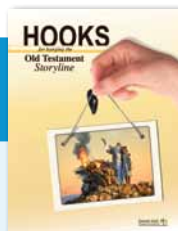
A complete kit for teaching *The Roots of Faith-Old Testament* Bible course, consisting of 50 lessons. Includes: a copy of the student workbook, teacher commentary, lesson plans (instructor guides), a set of Old Testament ChronoBible cards, and access to the online Instructor's Resource Center. Plus, with the \$250 option, teachers who purchase this kit can attend the five-day June *The Roots of Faith-Old Testament* course at ABWE for no additional cost.



Hooks for Hanging the Old Testament Storyline

Student worksheets for use in one-hour (or more) sessions for teaching the storyline of the Old Testament.

Leader instructions can be downloaded FREE at www.GoodSoil.com/hooks



➡ **\$1.00 Each**
Quantity Pricing Available

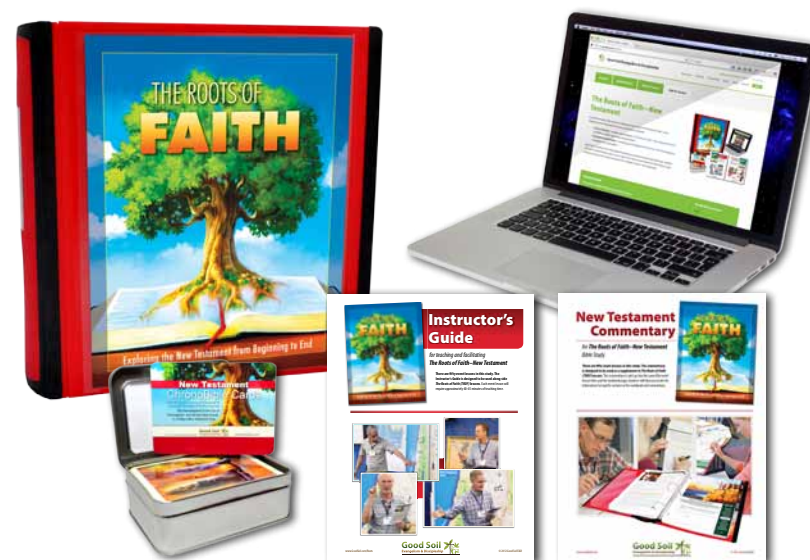
www.GoodSoil.com

The Roots of Faith New Testament Kit

\$100 Instructor Kit only
\$250 Instructor Kit and on-site
class registration

Curriculum for Teaching God's Redemptive Story

A complete kit for teaching *The Roots of Faith-New Testament* Bible course, consisting of 50 lessons. Includes: a copy of the student workbook, teacher commentary, lesson plans (instructor guides), a set of New Testament ChronoBible cards, and access to the online Instructor's Resource Center. Plus, with the \$250 option, teachers who purchase this kit can attend the five-day June *The Roots of Faith-New Testament* course at ABWE for no additional cost.



Hooks for Hanging the New Testament Storyline

Student worksheets for use in one-hour (or more) sessions for teaching the storyline of the New Testament.

Leader instructions can be downloaded FREE at www.GoodSoil.com/hooks



➡ **\$1.00 Each**
Quantity Pricing Available

Info@GoodSoil.com

Chronological Bible Cards

ChronoBible Cards: Genesis through Revelation

A complete set of 135 pocket-size cards (4.5" x 3.375") for learning and reviewing the content and chronology of the Bible's Big Story. There is one card for each of 100 key events in 25 major Bible eras. Samples are pictured below. **Plus, a bonus set of 10 Chronological Bridge to Life cards.**



\$50.00 Per Complete Set



ChronoBible Cards: Old Testament Events

\$25.00 Each
Quantity Pricing Available

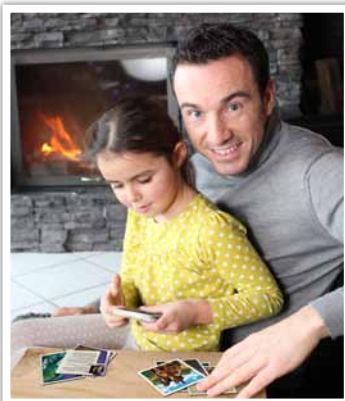
A set of 62 pocket-size cards (4.5" x 3.375") for learning and reviewing the content and chronology of the Old Testament. There is one card for each of 50 key events in 12 major Old Testament eras.



\$25.00 Each
Quantity Pricing Available

ChronoBible Cards: New Testament Events

A set of 63 pocket-size cards (4.5" x 3.375") for learning and reviewing the content and chronology of the New Testament. There is one card for each of 50 key events in 13 major New Testament eras.



ChronoBridge to Life Cards

These pocket-size cards are designed to be used in presenting the *Chronological Bridge to Life* in personal witnessing. The ten-card set includes an introduction card, a card for each of the eight Chronological Bridge concepts, and a Personal Response card.

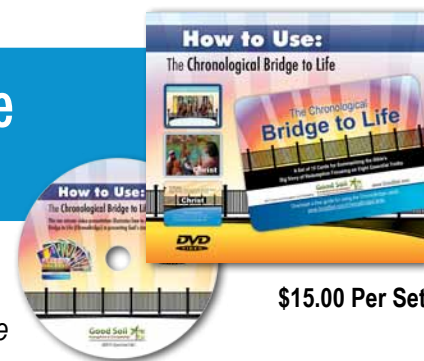
\$4.00 Per Set



ChronoBridge to Life Training DVD

This ten-minute video presentation illustrates how to use the *Chronological Bridge (ChronoBridge) to Life* in presenting God's story of hope. It's an excellent training or learning tool to use in preparation for teaching pages 31–39 of *The Story of Hope*, Lesson Two in *The Way to Joy*, and the *ChronoBridge* cards. DVD comes with a set of the *Chronological Bridge to Life* cards.

\$15.00 Per Set



The Story of Hope Kids Edition

This edition is visually designed and language-level adapted for kids, ages 8-12. It contains the same core content as the adult-level version, however, a full page is dedicated to each of the 40 Bible event-lessons. This allows for more space for kids to write and expands the book to 60 pages as compared to the 40 pages in the adult version. It also includes age-adapted *Chronological Bridge to Life*, Bible maps and a cut-away drawing of the Old Testament tabernacle.

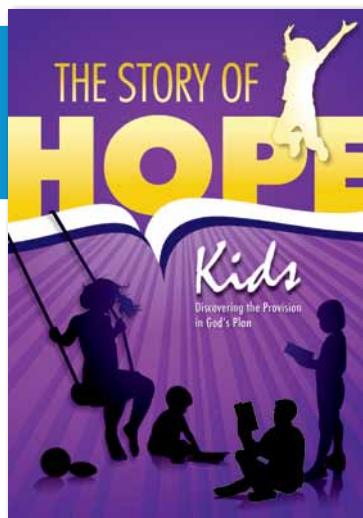
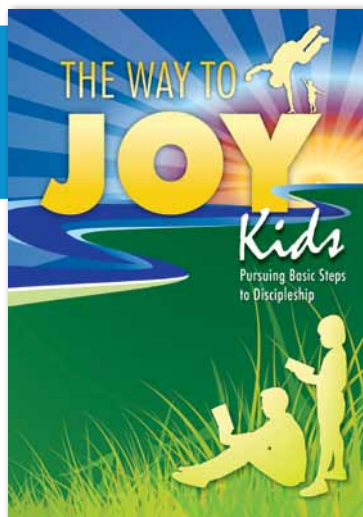


\$12.00 Each
Quantity Pricing Available

The Way to Joy Kids Edition

A kid-friendly adaptation of *The Way to Joy*, a resource for basic discipleship. Art, design, and contents have been fully adapted for use with kids, ages 8-12. Available in late 2015.

\$12.00 Each
Quantity Pricing Available



Adventures in The Story of Hope

Curriculum for Teaching God's Redemptive Story

Each of the 40 lessons in this full-orbed curriculum, that takes 8 to 12-year olds through God's story of redemption from Genesis through revelation, includes a:

Free Download
www.GoodSoil.com/free

- Bible story (in "telling" form)
- Creative memory verse activity
- Bible learning activity or craft
- Music
- Review Game
- Coloring page
- "My Story of Hope" activity
- Teacher helps section

The curriculum was developed by international children's workers for international partners to use at no cost to them. We are also making it available in America as a free download. Recommended supplemental teaching resources include: Bible Teaching Visuals, *The Bible's Big Story* in PowerPoint, and *Kids Sing The Story of Hope*.



Kids Sing The Story of Hope

Fun and Instructive Music for All Ages

The twelve songs are kid-tested, kid-approved fun ways to retell the story time after time as they sing the catchy tunes. CD 1 includes 12 songs with kids and adults singing their way through the Bible. CD 2 is instrumental, allowing a group that has learned the songs to use the music as background accompaniment.

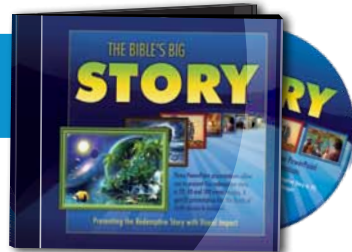


\$20.00 Each

The Bible's Big Story in PowerPoint

Three PowerPoint presentations allow you to present the redemptive story in 20, 40 and 100 event images. A specific presentation for *The Roots of Faith* courses is also included.

This CD contains Bible map images, the tabernacle image and the *Chronological Bridge to Life*. All text can be translated and changed in PowerPoint.



\$50.00 Each CD

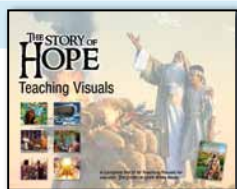
➤ **CD:** All three presentations on one CD - \$50.00

➤ Download Options

- 20 events presentation - \$20.00
- 40 events presentation - \$30.00
- 100 events presentation - \$40.00

Available for download: www.GoodSoil.com/resources

Good Soil Bible Teaching Visuals



The Story of Hope Teaching Visuals

Forty teaching visuals to accompany the 40 redemptive story events used in *The Story of Hope*.

13 1/2" x 11" UV-coated

\$40.00 Per Set



Coming Soon!



The Roots of Faith Teaching Visuals

100 redemptive story visuals from *The Roots of Faith*. (50 Old Testament, 50 New Testament)
Laminated (not just UV coated) back and front
Available mid-2015.

\$80.00 Per Set

Mobile Apps



➤ **GoodSoil.com/resources**

Apple Store and Google Play

In the app stores, search for "The Story of Hope" or "The Roots of Faith" to get your fingers swiping through 20, 40, and 100 beautifully visualized Bible events. Trace the Bible's one main story of redemption as it is woven from Genesis through Revelation. Easily review or share God's truth right from your mobile device!

Additional features of the apps include the *Chronological Bridge to Life*, Biblical era sorting quizzes, and an exciting video about *The Roots of Faith* Bible courses.

The three Apps can be used as they are, or in conjunction with our printed materials: *The Story of Hope Condensed* (20 Events), *The Story of Hope* (40 Events) or *The Roots of Faith* (100 Events).



LifeStories

True Life Stories for Living a Life that's True

A FREE leader's guide for using 20 Bible events from *The Story of Hope* with members of the Millennials generation and others. More than 100 pages of material, beautifully and professionally designed.



➤ **Free Download**
www.GoodSoil.com/free

GrowthStories

Real Growth Stories for Living a Life that Grows

GrowthStories is a first steps discipleship tool. The stories themselves, the interactive retelling activities, and the format are conducive to helping Millennials and others grow in their new-found faith.



➤ **Free Download**
www.GoodSoil.com/free

Chaplain's Fund

For Good Soil Training & Resources



Please consider making a tax deductible donation to help us provide Good Soil Evangelism & Discipleship training and resources for chaplains.

- Correctional facility chaplains
- Military chaplains
- Healthcare chaplains
- Police chaplains
- Emergency responder chaplains
- Sports team chaplains
- Corporate and institutional chaplains
- Others



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